

É Tudo Verdade It's All True

FESTIVAL INTERNACIONAL DE DOCUMENTÁRIOS
INTERNATIONAL DOCUMENTARY FILM FESTIVAL

IT'S ALL TRUE 2010 ANNOUNCES FIRST LIST OF SELECTED BRAZILIAN FILMS

Seven documentary premieres compete in the main category

Jorge Bodanzky releases new film in Special Programs

15th edition takes place in São Paulo April 8-18; in Rio, starting April 9

Free entry in all movie venues

The It's All True - International Documentary Film Festival has the privilege to announce a first round of 15 never before seen Brazilian feature, medium-length, and short documentaries selected for its 15th edition. It's All True 2010 takes place between April 8 and 18 in São Paulo and between April 9 and 18 in Rio de Janeiro, with free entry.

Seven feature and medium-length films will make their world premieres in the competitive section of the festival. Jorge Bodanzky's newest documentary, *Within the River, Among the Trees* will be shown in a special screening. Five of the nine shorts in competition are also never before seen. Two medium-length Brazilian films will premiere in the informative section "The State of Things."

Other never before seen Brazilian titles, as well as the international selection, will be announced shortly.

"The majority of the filmmakers will participate in the festival for the first time," highlights Amir Labaki, founder and director of It's All True. "This is an even greater responsibility - and a healthy sign of renovation."

The winning documentary of the competition of Brazilian feature and medium-length premieres will receive the It's All True Award, created by artist Carlito Carvalhosa, and the CPFL Energy / It's All True Award worth R\$ 100,000. The winner of the Brazilian shorts competition will receive the It's All True Award and R\$ 6,000 in prize money.

BRAZILIAN FEATURE AND MEDIUM-LENGTH COMPETITION

The Architects of Power, by Vicente Ferraz and Alessandra Aldé (RJ, 90 min)

An in-depth look at the relationship between politics and the media in Brazil, highlighting the evolution of advertising techniques in election campaigns - from Getúlio Vargas to Lula.

The Contestado - Mortal Remains, by Sylvio Back (RJ, 158 min)

Back returns to the subject of his second fiction feature, "Guerra dos Pelados" (1970), this time in documentary form. One of the country's greatest epics, the Contestado War (1912-1916) involved thousands of civilians and soldiers in the states of Paraná and Santa Catarina. Combat involved land dispute and border conflicts, heroes in uniform and messianic leaders, utopian speeches and bloody massacres.

Me, the Vinyl and the Rest of the World, by Lila Rodrigues and Karina Ades (SP, 72 min)

A portrait of young people on the outskirts of São Paulo who compete in the largest DJ tournament of Latin America, Hip Hop DJ. The dream of music unites people from every corner of this megalopolis.

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Out of Green, by Adirley Queirós (DF, 52 min)

In Brazil there are about 500 professional football clubs. 40 teams dispute the A and B series (major leagues) in Brazilian competition - just 8% are part of this football elite. Using Brasília as a microcosm, this film is an unflinching look at this universe.

Politics, by Felipe Lacerda (RJ, 104 min)

A case study on the methods national politicians use to stay in power, starting with the day-to-day life of a local politician in the rural state of Amazonas.

Programa Casé – Radio Days in Brazil, by Estevão Ciavatta (RJ, 80 min)

The extraordinary trajectory of Adhemar Casé (1902-1993), a radio salesman who made Brazilian TV, radio, and advertising history launching names like Noel Rosa, Carmem Miranda, and Orlando Silva.

The Earth Giveth, The Earth Taketh Away, by Rodrigo Siqueira (MG, 89 min)

Pedro de Alexina, 82, conducts the funeral of João Batista, dead at 120 years old, like a master of ceremonies. Here no one knows what is documentary or fiction, film or life.

SPECIAL PROGRAMS

Within the River, Among the Trees, by Jorge Bodanzky

The result of an expedition to the Upper Solimões river (in the Amazon), which provided video, photography, and circus workshops to several riverside communities, this film captures images of a broad world of great beauty, but in which predatory economic exploitation has left its mark. Footage from the locals themselves helps compose a rare and fresh perspective about the Amazon.

THE STATE OF THINGS

Sweet Dutch Brazil, by Mônica Schmiedt

United through distance by the same last name and their Dutch heritage, two historians, Brazilian Kalina Wanderley and German Sabrina van der Ley, explore the roots and contradictions of the myths surrounding the Dutch invasion of the state of Pernambuco in the 17th Century. Maurice of Nassau is defined by some Recife locals as "the best mayor the city has ever had."

About Rivers and Streams, by Camilo Tavares

Settled on about 1,500 km of rivers and streams, the city of São Paulo has transformed itself into a peculiar case of transforming water into a solution as much as it is a problem. Through interviews with specialists, the film analyses the history of a conflicted co-existence marked by plumbing, rerouting rivers, real estate speculation, and irregular housing.

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BRAZILIAN SHORT FILM COMPETITION

Station Bar, by Leonardo Ayres Furtado (MG, 17 min)

José dos Santos opens the Station Bar every day in the small town of Ribeirão Vermelho, Minas Gerais.

Bernnô, by Pedro Gorski (SP, 24 min)

A portrait of the artist, a São Paulo native from the neighborhood of Limão, who through dominating the techniques of automotive painting built a career recognized by critics and the public alike.

Hands of October, by Vitor Souza Lima (PA, 21 min)

Party October. Pilgrims, workers, sculptors, stylists, decorators, watchmen of the Saint, fireworks, believers, bell players. Every class, every age. Every hand builds the biggest faith march in Brazil.

Dear Mom, by Patricia Cornils (SP, 25 min)

A conversation between letters written by a mother and the feelings they provoke, 44 years later, in her daughter - who never met her.

Xetá, by Fernando Severo (PR, 20 min)

In the 1940s, during the disorderly process of development in northwestern Paraná state, an indigenous population was expelled from its land; the few survivors were dispersed. The near extinction of this people has contributed to an irreversible ecological disaster in the region.

Karl Max Way, by Flavia Guerra and Maurício Osaki (SP, 25 min)

Karl Max is a capitalist. He's also a Brazilian motorcycle courier in London. He wants to earn money to have a better life, but to do so he needs to face 'small' problems: illegality and risking his life.

Happenings, by Alice Villela and Hidalgo Romero (SP, 23 min)

This documentary was filmed in the village Asuriní do Xingu in 2007, during field research of the anthropologist Alice Villela. It casts a poetic eye on raw material.

The Adventures of Paulo Bruscky, by Gabriel Mascaro (PE, 20 min)

Artist Paulo Bruscky (a pioneer of electronic recording, super 8 film, video) accesses the virtual platform called "second life" and meets ex-film director Gabriel Mascaro, who lives, works, and has fun making films in the virtual world.

If My Father Was Made of Stone, by Maria Camargo (RJ, 20 min)

Sculptor Sergio Camargo died 18 years ago. If the bones left in his grave are his mortal remains, are his sculptures his "vital remains"? This film is from the point of view of his daughter, who faces the artist and the man he was.

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Information

It's All True - 15th International Documentary Film Festival

São Paulo - April 8-18

Rio de Janeiro - April 9-18

Festival Director: Amir Labaki

Co-realization: PETROBRAS, CPFL, CCBB, BNDES, SECRETARIA DE ESTADO DA CULTURA DO ESTADO DE SP, RIOFILME, MINISTÉRIO DA CULTURA

Free entry in all movie venues

SÃO PAULO THEATERS

Espaço Unibanco de Cinema

Rua Augusta, 1475 – sala 1 / (11) 3288.6780

(268 seats)

Centro Cultural Banco do Brasil

Rua Álvares Penteado, 112 / (11) 3113.3651

(70 seats)

Cinemateca Brasileira

Largo Senador Raul Cardoso, 207 – sala BNDES / (11) 3512.6111

(220 seats)

Reserva Cultural

Avenida Paulista, 900 - sala 4 / (11) 3287.3529

(110 seats)

Cinemark Eldorado

Avenida Rebouças, 3970 / (11) 2197.7472

RIO DE JANEIRO THEATERS

Unibanco Arteplex

Praia de Botafogo, 316 - sala 6 / (21) 2559.8750

(266 seats)

Centro Cultural Banco do Brasil

Rua Primeiro de Março, 66 / (21) 3808.2020

(102 seats)

Instituto Moreira Salles

Rua Marquês de São Vicente, 476 / (21) 3284.7400

(113 seats)

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Ponto Cine Guadalupe – Guadalupe Shopping
Estrada do Camboatá, 2300 / (21) 3106.9995
(72 seats)

Cine Santa Teresa
Rua Paschoal Carlos Magno, 136 / (21) 2222.0203
(60 seats)

Cinemark Downtown
Avenida das Américas, 500 / (21) 2494.5004

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